

AD PRICING

AD SPACE	Viewing on website	100% Price / Annual
Leaderboard (top horizontal ad)	20 second rotation	\$3000
Skyscraper (full height of right vertical column)	10 second rotation	\$2000
Signpost (smaller, square areas in right vertical area)	5-8 second rotation	\$1000

Online Ad Specifications		
Type of Ad	Width x Height (in pixels)	Format
Leaderboard (top horizontal ad)	960w x 90h	Flash, jpg or gif (if animated, < 5 seconds)
Skyscraper (full height, right vertical ad)	120w x 680h	Flash, jpg or gif (if animated, < 5 seconds)
Signpost (each square ad in right area)	120w x 150h	Flash, jpg or gif (if animated, < 5 seconds)

AD FORM

Company Name: _____
 Contact Person: _____
 Mailing Address: _____
 Phone: _____ E-Mail: _____

Remit Form & Annual Payment to:

7-Eleven FOAC
 Attn: Liaqat Ali
lali711@gmail.com
 F: 847-640-9835
 C: 847-975-4578
 1424 S. Circle Dr.
 Mt. Prospect, Il. 60056