



2010 TRADE SHOW THE BEST ONE YET!

We are pleased to announce that the 7-Eleven Franchise Owners Association of Chicagoland (FOAC) will be hosting our annual Trade Show! Even more exciting, 7-Eleven Inc. is our special guest for another year to ensure we produce the best show possible. Along with our Franchise owners, we look forward to having 7-Eleven's Merchandising and Operation teams participating and attending the show. There couldn't be a better time for you to partake in all the festivities!

Our 7-Eleven Franchise Owners Association of Chicagoland invites you to participate in our 2010 Trade Show on Thursday, May 20, 2010. We will be hosting our 2010 Trade Show at the ODEUM EXPO Center at 1033 N. Villa Avenue • Villa Park, IL 60181 • (630) 941-9292 (www.odeumexpo.com).

We've grown in the past year and have now moved to the ODEUM EXPO Center to accommodate our Franchisees and Vendors. Please consider hosting a booth at this year's Trade Show at the ODEUM EXPO Center (Registration Packet Page 2). Space is limited as to the number of vendor spaces available, so if you are interested in participating in our 2010 Trade Show, please act quickly. Below is the contact information and event details related for the 2010 Trade Show. Once your form and payment is approved, please contact the ODEUM EXPO to facilitate or coordinate specific services related to your booth set-up.

2010 Trade Show Details:

Date of Show: Thursday, May 20, 2010
Venue: ODEUM EXPO Center
1033 N. Villa Avenue
Villa Park, IL 60181
(630) 941-9292
Contact: Brad Walsh
www.odeumexpo.com

We encourage all exhibitors to set-up booths on the day before the show on May 19, 2009.

Vendor Set-Up Times:

May 19, 2010 at 11:00 am – 5:00 pm (Major set-up should be completed at this time)
May 20, 2010 (Show Day) at 8:00 am – 10:00 am (Minor set-up should be completed at this time)

Trade Show Times: May 20, 2010 – Starts at 12:00 pm and Ends at 4:00 pm

(Teardown needs to be done immediately after Trade Show. Any delays, please contact venue).

Each booth will include the following: 8' x 10' Pipe & Drape, One (1) 8' Table (covered in plastic & skirted in linen, two (2) folding chairs, one (1) vendor ID sign, and Standard Electrical 5 AMP Service (550 watts) – Vendors must supply their own power strip/extension cord). Additional booth equipment must be ordered and paid for directly from the ODEUM, a minimum of 14 days in advance of the event.

Hotel Accommodations & Shuttle

In order to accommodate our out of town guests, we have provided you with accommodations at the Courtyard by Marriott just minutes away from the ODEUM EXPO Center. A special rate of \$69.00 for 2 including breakfast has been arranged. Please be sure to mention the Reservation Code when calling. Space is limited, call today! The Courtyard by Marriott Shuttle will be running back and forth from the ODEUM EXPO Center for your convenience on Trade Show Day.

Hotel: Courtyard by Marriott
370 N. Route 83
Elmhurst, IL 60126
(630) 941-9444
Reservation Code: 7-Eleven FOAC



7-Eleven FOAC TRADESHOW 2010

MAY 20, 2010

The ODEUM EXPO CENTER

Registration Form and Invoice

Show Cancellation: Should actions prevent the show from being held as scheduled, the FOAC will not be liable. In case of show cancellation, fees (less pro-rated expenses incurred) will be returned to exhibitors.

Booth Construction: The construction and operation of all exhibits will be consistent with standards of height, signage, noise level, etc. as those found in customary food tradeshow.

Housekeeping: Exhibitor's booth space must be in clean condition upon completion of the show. In addition, each exhibitor must remove all large boxes or crates. Clean up costs will be forwarded to violators.

Liability: The exhibitor agrees that the 7-Eleven FOAC and its Show Management assumes no liability for any loss, damage, or liability for any injury to any person resulting from any act or omissions occurring during or in transit to or from the show. Exhibitor assumes complete responsibility and liability for all loss, damage, or destruction of the show site by the exhibitor or any person brought to the property on his/her behalf. The exhibitor assumes all responsibilities and liability for injury to any person or property connected with the

exhibitor's display caused by the exhibitor, his representative, agent or employee.

Insurance: All reasonable precautions will be taken by 7-Eleven FOAC and its Show Management to safeguard/protect the property of exhibitors at the show. The exhibitor shall indemnify and hold harmless to 7-Eleven FOAC and its representatives for all liabilities including loss or damage to personal property, ensuing from any cause, including accidents or injuries to attendees, exhibitors, their agents or employees.

PLEASE PRINT CLEARLY

Company/Broker Name: _____ Date: _____

Representative Name: _____

Other Attendees: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Email (required): _____

Phone: _____ Cell: _____ Fax: _____

Signature: _____ Title: _____

Please check your selection: (Booth Size 8 x 10)

Gold Booth (Prime Spot) \$2000

Standard Booth \$1600

Booth Fee Includes Standard Electrical 5 AMP Service – Need Electricity? – **Yes or No**

Raffle Item: _____

Please return this form with payment to:

Liaqat Ali – Treasurer – 1424 S. Circle Drive Mount Prospect, IL 60056 Fax: (847) 640-9835

[Checks payable to: 7-Eleven FOAC] → **Booths are not guaranteed until full payment is received.**

Booths are first come, first serve; thus, please mail your full payment ASAP to ensure your spot!

EMAIL: foactradeshow2010@gmail.com



FOAC + 7-Eleven + Vendors = SUCCESS

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2010 Trade Show Committee Contacts

If you have any questions please contact:

Hashim Syed
Pre-Trade Show Manager
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hj.syed@comcast.net

Bob Strauss
Booth Sales Manager
(847) 337-5921
bsrun1@aol.com

Liaqat Ali
Finance Administrator (Treasurer)
(847) 975-4578
lali711@gmail.com

Nizar Ladhani
Event Manager – Logistics
(773) 908-9322
ladhani1@aol.com

Guliz Sonmez
(847) 971- 9457
Executive Secretary
gulizsonmez@gmail.com
2010 Trade Show Email:
foactradeshow2010@gmail.com

Interested in learning about other Vendor Sponsorships? Please contact Hashim Syed or Bob Strauss to learn more!

Sponsorship Opportunities Include:
Breakfast Sponsorship
Lunch Sponsorship
Speaker Presentation Sponsorship
Banner Sponsorship
And much, much more!

The 7-Eleven Franchise Owners Association of Chicagoland (FOAC) looks forward to working with you to ensure that this year's Trade Show is the best one yet! With Your Participation and Support, It Will Be!